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Substitute for form 1449A/B/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 1

Complete if Known

Application Number	09/900,674
Filing Date	July 6, 2001
First Named Inventor	Nyhan
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	211367

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U.S. PATENT DOCUMENTS

Examiner Initials	Doc. No.	U.S. Patent Document		Name of Patentee or Applicant	Date of Publication	Filing Date If Appropriate
		Application or Patent Number	Kind Code			
LWD ↓	AA	5,724,521		Dedrick	03/03/1998	11/03/1994
	AB	5,794,210		Goldhaber et al.	08/11/1998	12/11/1995
	AC	5,838,790		McAuliffe et al.	11/17/1998	04/19/1996
	AD	5,848,397		Marsh et al.	12/08/1998	04/19/1996
	AE	5,918,014		Robinson	06/29/1999	12/26/1996
	AF	5,948,061		Merriman et al.	09/07/1999	10/29/1996
	AG	6,006,197		d'Eon et al.	12/21/1999	04/20/1998
	AH	6,009,410		LeMole et al.	12/28/1999	10/16/1997
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	AJ	6,138,155		Davis et al.	10/24/2000	07/21/1998
	AK	6,199,106	B1	Shaw et al.	03/06/2001	09/14/1998

FOREIGN PATENT DOCUMENTS

Examiner Initials	Doc. No.	Foreign Patent Document			Name of Patentee or Applicant	Date of Publication	Translation	
		Office	Application or Patent Number	Kind Code			Yes	No**
LWD ↓	AL	WO	97/40514	A1	Juno Online Services	10/30/1997	X	
	AM	WO	97/22074	A1	CyberGold, Inc.	06/19/1997	X	

OTHER - NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Doc. No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number (s), publisher, city and/or country where published.	Translation	
			Yes	No**
LWD ↓	AN	Ipsos-ASI The Advertising Research Company, <i>Vendor Background</i> ; April 5, 2000; pp. 1-30		
	AO	<i>New Service Rewards Users For Viewing Web Ads</i> , Gale Group Newsletter DB: June 18 1996		

Examiner Signature

Beth Van Doren

Date Considered

8/20/05

* A concise statement of relevance is being submitted in lieu of a translation. 37 CFR 1.98(a)(3).

* An English-language equivalent/patent, or an English-language abstract, or an English-language version of the search report or action by a foreign patent office in a counterpart foreign application indicating the degree of relevance found by the foreign office is being submitted in lieu of a concise explanation of relevance under 37 CFR 1.98(a)(3).